

26-JUNE-2020 01:53 PM

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DEPARTMENT OF HOMELAND SECURITY  
DHS/SCIENCE AND TECHNOLOGY  
OBLIGATION DOCUMENT TRANSACTION REPORT  
DHS DOC NO: 70RSAT18FR0000052

DEPARTMENT OF HOMELAND SECURITY  
DHS/SCIENCE AND TECHNOLOGY  
OBLIGATION DOCUMENT TRANSACTION REPORT

DHS Doc No: 70RSAT18FR0000052 Document Type: DO Document Balance: .00  
 System Document Number: 213096 0 Document Status: CLOSED Expense Amount: 362,214.96  
 Period of Performance From Date: 11-MAY-2018 To: 10-MAY-2019

Item Number: 1 Item Description: 0001 VENNTEL GEOGRAPHIC MARKETING DATA  
 Item Type: SERVCS Unit Price: (b)(4) Expense Amount: (b)(4)  
 Period of Performance From Date: To: Item Balance: 0.00

Transaction Ind.	Document Type	Transaction Number	Item Type	Transaction Date	Invoice-Sub Number	Invoice FCFY	Obligation Amount	Expenditure	
								Unpaid	Paid
MDL: 1 ACCS: 08 NONE000-000 J8 61-02-02-009 08-01-0000-00-00-00-00 GE-OE-31-16 000000									
OBLIG	DO	415480	SERVCS	17-MAY-18		2018	(b)(4)		
RT	DO	118084	SERVCS	03-JUL-18	PSI15307-0	2018	(b)(4)		
ACCOMP	DO	10496	SERVCS	09-JUL-18	PSI15307-0	2018	(b)(4)		
MDL 1 Total:									
Item Total:									

DEPARTMENT OF HOMELAND SECURITY  
DHS/SCIENCE AND TECHNOLOGY  
OBLIGATION DOCUMENT TRANSACTION REPORT

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 Period of Performance From Date: 11-MAY-2018 To: 10-MAY-2019

Item Number: 2 Item Description: 0002 VENNETEL GEOGRAPHIC MARKETING DATA SERVICE SUPPORT

Item Type: SERVCS Unit Price: (b)(4)  
 Period of Performance From Date: To: Item Balance: 0.00

Transaction Ind.	Document Type	Transaction Number	Item Type	Transaction Date	Invoice-Sub Number	Invoice FCFY	Obligation Amount	Expenditure	
								Unpaid	Paid
MDL: 1 ACCS: 08 NONE000-000 J8 61-02-02-009 08-01-0000-00-00-00-00 GE-OE-31-16 000000									
OBLIG	DO	415480	SERVCS	17-MAY-18		2018	(b)(4)		
RT	DO	118084	SERVCS	03-JUL-18	PSI15307-0	2018	(b)(4)		
ACCOMP	DO	10496	SERVCS	09-JUL-18	PSI15307-0	2018	(b)(4)		
MDL 1 Total:									
Item Total:									
Document Total:							0.00	0.00	362,214.96

<b>SOLICITATION/CONTRACT/ORDER FOR COMMERCIAL ITEMS</b> <i>OFFEROR TO COMPLETE BLOCKS 12, 17, 23, 24, &amp; 30</i>				1. REQUISITION NUMBER RSAR-18-00056		PAGE OF 1 6	
2. CONTRACT NO. HSHQDC-13-D-00022		3. AWARD/ EFFECTIVE DATE	4. ORDER NUMBER 70RSAT18FR0000052		5. SOLICITATION NUMBER		6. SOLICITATION ISSUE DATE
7. <b>FOR SOLICITATION INFORMATION CALL:</b>		a. NAME (b)(6)			b. TELEPHONE NUMBER (No collect calls)		8. OFFER DUE DATE/LOCAL TIME
9. ISSUED BY U.S. Dept. of Homeland Security Office of Procurement Operations S&T Acquisition Division 245 Murray Lane, SW, #0115 Washington DC 20528-0115		CODE DHS/OPO/S&T/C	10. THIS ACQUISITION IS <input checked="" type="checkbox"/> UNRESTRICTED OR <input checked="" type="checkbox"/> SET ASIDE: 100.00 % FOR: <input checked="" type="checkbox"/> SMALL BUSINESS <input type="checkbox"/> HUBZONE SMALL BUSINESS <input type="checkbox"/> SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS <input type="checkbox"/> WOMEN-OWNED SMALL BUSINESS <input type="checkbox"/> (WOSB) ELIGIBLE UNDER THE WOMEN-OWNED SMALL BUSINESS PROGRAM <input type="checkbox"/> EDWOSB <input type="checkbox"/> 8(A) NAICS: 541519 SIZE STANDARD: 150				
11. DELIVERY FOR FOB DESTINATION UNLESS BLOCK IS MARKED <input type="checkbox"/> SEE SCHEDULE		12. DISCOUNT TERMS Net 30		<input type="checkbox"/> 13a. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)		13b. RATING	
15. DELIVER TO Multiple Destinations		CODE	16. ADMINISTERED BY U.S. Dept. of Homeland Security Office of Procurement Operations S&T Acquisition Division 245 Murray Lane, SW, #0115 Washington DC 20528-0115		CODE DHS/OPO/S&T/CHEM	14. METHOD OF SOLICITATION <input type="checkbox"/> RFQ <input type="checkbox"/> IFB <input type="checkbox"/> RFP	
17a. CONTRACTOR/OFFEROR GOVPLACE 1886 METRO CENTER DRIVE SUITE 100 RESTON VA 201905284 TELEPHONE NO.		CODE 9570508830000	FACILITY CODE	18a. PAYMENT WILL BE MADE BY DHS ICE Burlington Finance Center PO BOX 1000 Attn: S&T Division Williston VT 05495-1000		CODE DHS-S&T-INV	
<input type="checkbox"/> 17b. CHECK IF REMITTANCE IS DIFFERENT AND PUT SUCH ADDRESS IN OFFER				<input type="checkbox"/> 18b. SUBMIT INVOICES TO ADDRESS SHOWN IN BLOCK 18a UNLESS BLOCK BELOW IS CHECKED <input type="checkbox"/> SEE ADDENDUM			
19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES			21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
	DUNS Number: 957050883+0000 This firm fixed price delivery order is awarded to DHS FirstSource II contract holder GovPlace, contract number HSHQDC-13-D-00022 for purpose of acquiring Venntel Marketing Data to test and evaluate in support of DHS S&T's Data Analytics Engine (DA-E). The required Venntel items are identified in the attached Statement of Work.  See attached terms and conditions including Statement of Work.  <i>(Use Reverse and/or Attach Additional Sheets as Necessary)</i>						
25. ACCOUNTING AND APPROPRIATION DATA See schedule					26. TOTAL AWARD AMOUNT (For Govt. Use Only) \$362,214.96		
<input type="checkbox"/> 27a. SOLICITATION INCORPORATES BY REFERENCE FAR 52.212-1, 52.212-4, FAR 52.212-3 AND 52.212-5 ARE ATTACHED. ADDENDA				<input type="checkbox"/> ARE <input type="checkbox"/> ARE NOT ATTACHED.			
<input checked="" type="checkbox"/> 27b. CONTRACT/PURCHASE ORDER INCORPORATES BY REFERENCE FAR 52.212-4, FAR 52.212-5 IS ATTACHED. ADDENDA				<input type="checkbox"/> ARE <input checked="" type="checkbox"/> ARE NOT ATTACHED.			
<input checked="" type="checkbox"/> 28. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND RETURN 1 COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH AND DELIVER ALL ITEMS SET FORTH OR OTHERWISE IDENTIFIED ABOVE AND ON ANY ADDITIONAL SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIED.				<input type="checkbox"/> 29. AWARD OF CONTRACT: _____ OFFER DATED _____ YOUR OFFER ON SOLICITATION (BLOCK 5), INCLUDING ANY ADDITIONS OR CHANGES WHICH ARE SET FORTH HEREIN, IS ACCEPTED AS TO ITEMS:			
30. SIGNATURE OF OFFEROR/CONTRACTOR (b)(6)			31a. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER) (b)(6) Digitally signed by (b)(6) Date: 2018.05.11 14:23:40 -04'00'				
			30c. DATE SIGNED 5/11/18		31c. DATE SIGNED		

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
0001	<p>b. Period of performance is for 12 months beginning May 11, 2018 through May 10, 2019.</p> <p>c. \$362,214.96 is obligated.</p> <p>d. Invoices shall be submitted to the mailbox Invoice.SAT.Consolidation@ice.dhs.gov and cc: the Contracting Officer's Representative (COR) and Contracting Officer. The invoice must reference the CLIN being billed.</p> <p>AAP Number: 2018041602</p> <p>Mark For:</p> <p>Department of Homeland Security Office of Procurement Operations 245 Murray Lane Mailstop 0305 Attn: (b)(6) Washington DC 20528</p> <p>Accounting Info: NONE000-000-J8-61-02-02-009-08-01-0000-00-00-00-00-00-GE-OE-31-16-000000</p> <p>Period of Performance: 05/11/2018 to 05/10/2019</p> <p>Venntel Geographic Marketing Data (Central America and Mexico)</p> <p>Product/Service Code: 7050</p> <p>Product/Service Description: INFORMATION TECHNOLOGY COMPONENTS</p> <p>Continued ...</p>				(b)(4)

32a. QUANTITY IN COLUMN 21 HAS BEEN

RECEIVED     INSPECTED     ACCEPTED, AND CONFORMS TO THE CONTRACT, EXCEPT AS NOTED: \_\_\_\_\_

32b. SIGNATURE OF AUTHORIZED GOVERNMENT REPRESENTATIVE	32c. DATE	32d. PRINTED NAME AND TITLE OF AUTHORIZED GOVERNMENT REPRESENTATIVE
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32e. MAILING ADDRESS OF AUTHORIZED GOVERNMENT REPRESENTATIVE	32f. TELEPHONE NUMBER OF AUTHORIZED GOVERNMENT REPRESENTATIVE
	32g. E-MAIL OF AUTHORIZED GOVERNMENT REPRESENTATIVE

33. SHIP NUMBER <input type="checkbox"/> PARTIAL <input type="checkbox"/> FINAL	34. VOUCHER NUMBER	35. AMOUNT VERIFIED CORRECT FOR	36. PAYMENT <input type="checkbox"/> COMPLETE <input type="checkbox"/> PARTIAL <input type="checkbox"/> FINAL	37. CHECK NUMBER
--	--------------------	---------------------------------	--	------------------

38. S/R ACCOUNT NUMBER	39. S/R VOUCHER NUMBER	40. PAID BY
------------------------	------------------------	-------------

41a. I CERTIFY THIS ACCOUNT IS CORRECT AND PROPER FOR PAYMENT	42a. RECEIVED BY ( <i>Print</i> )
41b. SIGNATURE AND TITLE OF CERTIFYING OFFICER	41c. DATE
	42b. RECEIVED AT ( <i>Location</i> )
	42c. DATE REC'D (YY/MM/DD)    42d. TOTAL CONTAINERS

**CONTINUATION SHEET**

REFERENCE NO. OF DOCUMENT BEING CONTINUED  
HSHQDC-13-D-00022/70RSAT18FR0000052

PAGE OF  
3 6

NAME OF OFFEROR OR CONTRACTOR  
GOVPLACE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
0002	<p>Delivery: 30 Days After Receipt of Order                      Delivery Location Code: S&amp;T MURRAY LANE                      DHS S&amp;T                      245 Murray Lane                      MS 0210                      Attn: Stephen Dennis                      Washington DC 20528                      Amount: (b)(4)</p> <p>Venntel Geographic Marketing Data Service Support                      Product/Service Code: 7050                      Product/Service Description: INFORMATION                      TECHNOLOGY COMPONENTS</p> <p>Delivery: 30 Days After Award                      Delivery Location Code: S&amp;T MURRAY LANE                      DHS S&amp;T                      245 Murray Lane                      Building 410                      Washington DC 20528                      Amount: (b)(4)</p> <p>The following are the Government contacts for                      this Delivery Order:</p> <p>The Contracting Officer's Representative (COR)                      is:                      Name: (b)(6)                      Email address: Stephen.dennis@hq.dhs.gov                      Office phone: (b)(6)</p> <p>The Contracting Officer (CO) is:                      Name: (b)(6)                      Email Address: michael.jones@hq.dhs.gov                      Office phone: (b)(6)</p> <p>The total amount of award: \$362,214.96. The                      obligation for this award is shown in box 26.</p>				(b)(4)

**MEMORANDUM TO FILE**

**DATE:** July 2, 2020

**TO:** File

**FROM:** (b)(6) Contract Specialist

**SUBJECT:** Close out of Delivery Order 70RSAT18FR0000052

1. This action is to close the referenced Delivery Order between the Department of Homeland Security, and GovPlace. The associated FFMS financial report shows payment totaling \$362,214.96 leaving an unexpended balance of \$0.00. Concurrence from the vendor could not be obtained. The Contracting Officer's concurrence is attached hereto.
2. The Contract Specialist confirmed with the System for Award Management (SAM) website that GovPlace has not been suspended or disbarred. Based on the foregoing and in consideration of the fact that all regulatory and statutory requirements have been accomplished, the Contracting Officer hereby determines that Delivery Order 70RSAT18FR0000052 be CLOSED. The Contracting Officer will execute the Close Out Modification P00001 unilaterally.

THIS DELIVERY ORDER IS HEREBY CLOSED

**Prepared by:**

(b)(6)

Digitally signed by (b)(6)  
Date: 2020.07.02 14:07:38 -04'00'

(b)(6)  
Contract Specialist  
DHS/OPO/STAD

\_\_\_\_\_  
Date

**Reviewed and Approved by:**

(b)(6)

Digitally signed by (b)(6)  
Date: 2020.07.05 20:48:48 -04'00'

(b)(6)  
Contracting Officer  
DHS/OPO/STAD

\_\_\_\_\_  
Date

## PROCUREMENT SUMMARY

TO: File  
FROM: (b)(6) Contracting Officer  
DATE: May 11, 2018  
SUBJECT: Requisition No. RSAR-18-00056  
Request for Quotation (RFQ) No. 70RSATI 8Q00000036  
Award of Delivery Order No. HSHQDC-13-D-00022 /  
70RSATI 8FR00052

### 1. Timeline

PR released: April 23, 2018  
Competition Advocate review and approval: April 30, 2018  
RFQ issued emailed: May 1, 2018  
Award issued: May 11, 2018  
Released/closed in PRISM: May 15, 2018

### 2. Procurement Request

RSUS-18-00117 including Amendments

(b)(5)

### 3. Requirement/Background

- a. The Department of Homeland Security (DHS) Science and Technology Directorate (S&T) Office of the Chief Information Officer (OCIO) has a requirement for the procurement of the Venntel Software Marketing Data Tool for purposes of testing and evaluation in support of DHS S&T's Data Analytics Engine (DA-E). Venntel offers broad and uncontrolled access to the underlying data set, making it possible for the S&T Homeland Security Advanced Research Projects Agency (HSARPA) to investigate the utility of this data across a broad set of use cases and potential applications. The Venntel Portal is a unique and highly specialized tool that brings together 80,000 mobile applications into a single source for analytics through a web based portal that provides geo-fencing capabilities.
- b. S&T/HSARPA conducted market research among the DHS FirstSource II contractors. FSII is a mandatory-for-use contract vehicle, and the market research determined that multiple FirstSource II vendors could provide the required Venntel items and service support. According to the Program Office's justification, the software marketing data tool is only available from the original equipment manufacturer Venntel.
- c. On April 27, 2018, the Contracting Officer sent correspondence dated to the competition advocate (STAD Division Director) requesting approval for the brand name justification (JEFO) for this requirement. The competition advocate approved the request on April 30, 2018. See File Section I, Tab G.



- d. Based on the market research and the competition advocate approval, the RFQ would be solicited to the fourteen (14) Small Business (SB) Socioeconomic contractors on a brand-name only basis.
- e. The following period of performance is contemplated for this firm fixed-price delivery order: May 11, 2018 to May 10, 2019.

**4. Solicitation**

The Contracting Officer distributed RFQ 70RSATI 8Q00000036 via email on May 1, 2018 to all fourteen (14) contractors in the FirstSource II SB socio-economic category. Responses were due on May 9, 2018 at 2:00 PM Eastern Time. The solicitation contained a total of two (2) contract line items (CLIN), for the Venntel marketing data software tool and the service support which were identified in the Statement of Work. The evaluation and selection procedures from the RFQ were the following: the lowest-priced quote found to be technically acceptable.

The Government received one (1) on-time quotation. The quote is summarized in the following table and was received in a timely manner:

Vendor	Quote	Late
GovPlace	\$362,214.96	No

Five (5) vendors elected to not submit bids. See File Section II, Tab G.

**5. Evaluation**

Upon review of the quotes, the Contracting Officer noted that the quote submitted by GovPlace was well within the Independent Government Cost Estimate (IGCE). The COR (b)(6) was asked to review the quote and he indicated that the quote would be technically acceptable if the vendor could provide assurance that HSARPA would receive all data for the regions specified (Central America, Mexico) on a monthly basis for the period of performance and not for a single delivery post award. The vendor responded in the affirmative and indicated at minimum the data would be provided at regular intervals and if necessary could be adjusted at the request of the COR but at minimum, would be provided on a monthly basis. Based upon this response, the GovPlace quote was determined by the COR to be technically acceptable.

The Contracting Officer conducted a random search of the quotation for price reasonableness by checking the required RFQ Venntel items in GSA Advantage! and found that the pricing in Advantage! was fairly comparable (although in some instances the prices in Advantage! were lower than those offered by GovPlace) to the pricing that was offered by GovPlace. The Contracting Officer also determined the quote to be fair and reasonable based on comparison to the Independent Government Cost Estimate (IGCE). Based upon these findings, the Contracting Officer determined the offered quote to be fair and reasonable.

Based upon this analysis, the Contracting Officer determined the GovPlace quotation submitted to be fair and reasonable.

**6. Award**

- a.** A search of the System for Award Management indicated the contractor has not been suspended or debarred. See Section III, Tab E.
- b.** Based on the foregoing, it is recommended that in the best interest of the Government, a firm-fixed price delivery order be issued to GovPlace in the amount of \$362,214.96. The delivery order will have a period of performance of 12 months.

REVIEWED AND APPROVED:

(b)(6) \_\_\_\_\_  
Contracting Officer

\_\_\_\_\_ Date

(b)(6)

Contracting Officer  
DHS/OPO/STAD

Date

OPOAM 3016.505-90(a)(2)(iv)  
Justification for Brand Name Exception to Fair Opportunity  
Exceeding the SAT pursuant to FAR 16.505(a)(4)

JEFO No.: FY18-0223

Date: April 30, 2018

PR Number: RSAR-18-00056

1. Agency and Contracting Activity. Identification of the agency and the contracting activity, and specific identification of the document as a “Justification for an Exception to Fair Opportunity.”

The Department of Homeland Security, Office of Procurement Operations, Science and Technology Acquisition Division (STAD) on behalf of the Science and Technology Directorate (S&T), Homeland Security Advanced Research Projects Agency (HSARPA) Data Analytics Engine (DA-E) prepared this justification for an exception to fair opportunity.

2. Nature and/or description of the **action** being approved.

DHS/OPO/S&T intends to award a delivery order without considering other brand names pursuant to FAR 16.505(b)(2)(i)(B) for the procurement of the Venntel Marketing Data. DHS/OPO/S&T intends to solicit the Venntel Marketing Data from authorized First Source II vendors to ensure a fair and reasonable price. Approval for brand name justification was granted by the competition advocate (STAD Division Director) on April 30, 2018.

3. A description of the supplies or services required to meet the agency’s need (including the estimated value).

S&T Homeland Security Advanced Research Agency (HSARPA) Data Analytics Engine (DA-E) has a need for Venntel Marketing Data for research and development. The Venntel marketing data HSARPA DA-E is seeking is as follows:

SKU	Product Description	Qty
	Venntel Geographic Marketing Data	1
	Venntel Geographoc Marketing Data Service Support	1

The Venntel software marketing data tool offers broad and uncontrolled access to the underlying data set, making it possible for HSARPA to investigate the utility of this data across a broad set of use cases and potential applications. The Venntel Portal is a unique and highly specialized tool that brings together 80,000 mobile applications into a single source for analytics through a web based portal that provides geo-fencing capabilities.

The estimated value of this action is (b)(5) the period of performance is for twelve months from date of award.

OPOAM 3016.505-90(a)(2)(iv)  
 Justification for Brand Name Exception to Fair Opportunity  
 Exceeding the SAT pursuant to FAR 16.505(a)(4)

<u>Period</u>		<u>Unit Price</u>	<u>Total</u>
Data	12 mo.	(b)(5)	
Support	12 mo.		

4. Identify the exception to fair opportunity and supporting rationale.

OPO intends to procure a brand name specification for the Venntel Marketing Data in accordance with FAR 16.505(a)(4)(i). The exception is based on FAR 16.505(b)(2)(i)(B), only one source is capable of providing the Venntel Marketing Data because the Venntel Marketing Data is unique and highly specialized.

Market research has indicated that the for data transformation that are ideal to the developing requirements within HSARPA. Venntel offers broad and uncontrolled access to the underlying data set, making it possible for HSARPA to investigate the utility of this data across a broad set of use cases and potential applications. HSARPA researched software tools similar to the Venntel Portal, including Babel Street’s Locate X, Google Mobile Analytics and Apple Application Analytics. Babel Street basically re-hosts Venntel’s data set at a greater cost and with significant constraints on data access. Google and Apple offer access to some of the same data but unlike Venntel, do not provide access to cleaned and deduped data sets and have resisted government use cases. Therefore, HSARPA has determined to test and evaluate Venntel Marketing Data at this time in order to determine if this data provides value to DHS mission sets, and to determine compatibility with laboratory infrastructure, to evaluate its performance, and to determine the value of this tool in the formulation of future DHS enterprise analytic requirements.

Procuring the Venntel Marketing Data is essential to the Government’s requirements under the Data Analytics Engine program because Venntel Marketing Data is unique and highly specialized for Government mission spaces. Procuring the Venntel Portal as described herein allows HSARPA to properly evaluate a rapidly emerging technology that has demonstrated significant promise for the Government’s counter-terrorism mission and is essential for HSARPA to investigate the utility of this data across a broad set of use cases and potential applications. The use of other similar software products at the present time could result in interoperability, compatibility, interface issues that would preclude HSARPA from providing efficient and effective customer support. In the future, other software may also be tested.

5. Determination by the Contracting Officer that the anticipated cost to the Government will be fair and reasonable.

The Contracting Officer has determined that issuing the proposed action for brand name Venntel Marketing Data against the First DSource II IDIQ contract vehicle represents the best value and will result in the lowest overall cost, considering price and administrative costs, to meet the Government’s needs. The Contracting Officer anticipates receiving more than one quotation, which will ensure a competitive award is made at a fair and reasonable price.

OPOAM 3016.505-90(a)(2)(iv)  
Justification for Brand Name Exception to Fair Opportunity  
Exceeding the SAT pursuant to FAR 16.505(a)(4)

6. Any other facts supporting the justification.

No other facts are provided.

7. A statement of the actions, if any, the agency may take to remove or overcome any barriers that led to the exception to fair opportunity before any subsequent acquisition for the supplies or services is made.

Approval to purchase the Venntel Marketing Data is for the purposes of product testing only and is not to be used as a de facto evaluation and/or market research. Once testing is completed, the program office will define its functional requirements and competitively solicit those requirements as they will no longer need to support a brand name action based on the test findings

8. DHS intends to include the JEFO with the solicitation for this requirement to all vendors in the HUBZone track of the FirstSource II Vehicle.

9. Technical/Requirements Personnel Certification.

Pursuant to FAR 16.505(b)(2)(ii)(B)(9), I certify that this requirement meets the Government's minimum need and that the supporting data, which form a basis for the justification, are accurate and complete.

(b)(6) Digitally signed by (b)(6)  
Date: 2018.05.01 13:23:37 -04'00'

(b)(6)  
Technical Representative/COR Date

10. Contracting Officer Certification and/or Approval \*

Pursuant to FAR 16.505(b)(2)(ii)(B)(8), I certify that this justification is accurate and complete to the best of my knowledge and belief and hereby determine that the circumstances for an exception to fair opportunity exist:

(b)(6) Digitally signed by (b)(6)  
Date: 2018.05.09 09:31:35 -04'00'

Not exceeding \$700,000  
(b)(6) Date  
Contracting Officer



**Statement of Work  
Venntel Marketing Data Portal  
U.S. Department of Homeland Security  
Science and Technology Directorate**

**Data Analytics Engine (DA-E)**

**Introduction and Overview**

The U.S. Department of Homeland Security (DHS) is committed to using cutting-edge technologies and scientific talent in its quest to make America safer. The DHS Directorate of Science and Technology (S&T) is tasked with researching and organizing the scientific, engineering, and technological resources of the United States and leveraging these existing resources into technological tools to help protect the homeland.

This requirement is to acquire Venntel Marketing Data to test and evaluate in support of DHS S&T's Data Analytics Engine (DA-E). Venntel offers broad and uncontrolled access to the underlying data set, making it possible for the S&T Homeland Security Advanced Research Projects Agency (HSARPA) to investigate the utility of this data across a broad set of use cases and potential applications. The Venntel Portal is a unique and highly specialized tool that brings together 80,000 mobile applications into a single source for analytics through a web based portal that provides geo-fencing capabilities.

**1. Delivery Requirements**

Delivery Requirement

1.1 This is a delivery order for 12 months to provide Venntel Marketing Data

Table 1:

Product Description	Qty
Venntel Geographic Marketing Data (Central America and Mexico)	1
Venntel Geographic Marketing Data Service Support	1

1.2 Provide components as detailed in Table 1.

1.2.1 Provide software maintenance/warranty, as specified in Table 1.

1.3 Where applicable, software purchased by a reseller to be provided under this contract is to be licensed to the Government and not the contract performer.

1.4 DHS/S&T/(HSARPA shall receive all data for the regions specified (Central America, Mexico) on a monthly basis for the period of performance, and not for a single delivery post award. The frequency of the data delivery may be adjusted at the request of the COR, but at minimum will be provided on a monthly basis.

1.5 Ship all deliverables to:

Department of Homeland Security  
Science & Technology Directorate  
245 Murray Lane SW  
Mail Stop: 0201 (HSA)  
Washington, DC 20528

1.6 All IT software and hardware maintenance, warranty, serial numbers, make, model, and type information is tracked by the S&T. Please ensure that the following aliases are used for communication of the above requirements.

1.6.1 DHS S&T HSARPA Technical Director

(b)(6)

S&T HSA STOP 0201  
245 Murray Lane  
Washington, DC 20528-0201

1.7 Provide DD Form 250 and bill of materials for all items to include all serial numbers, hardware components, configuration and quantity, software specifications (quantity, serial number, revision, etc) vendor specific identifiers, warranty status and end date for DHS signature upon receipt of product.

1.8 Work Site Maintenance and Cleaning: The contractor shall provide inside delivery to the customer's requested room number. In accordance with Department of Homeland Security policy, unpacking and removal of all trash and packing materials related to the delivery is required by the contractor.

1.9 Delivery of equipment: Contractor shall deliver the equipment as stated above on a quarterly schedule.

## **2. Other Contract Details**

2.1 **Period of Performance.** The period of performance for this delivery order is specified in Section 1.1.



## 2.2 Government Furnished Information

The Government may provide certain information, materials, and forms unique to DHS to the contractor to support certain tasks under this delivery order. The COR will be the point of contact (POC) for identification of any required information to be supplied by DHS. The contractor shall prepare any documentation according to the guidelines provided by DHS.

**2.3 Government Furnished Facilities, Supplies, and Services.** If work at Government-provided facilities is necessary for the services being performed under this delivery order, such facilities will be provided at S&T's office in Washington, D.C. Parking facilities are not provided, however several commercial parking facilities are located near S&T's office. Basic facilities such as work space and associated operating requirements (e.g., phones, desks, utilities, and consumable and general purpose office supplies) will be provided to the contractor personnel working in S&T's office.

**2.4 Government Furnished Property.** Government property will not be provided to the contractor unless otherwise agreed in a task order issued under this delivery order. In such instances, the government will maintain property records.

**2.5 Deliverables.** The Contractor shall provide all deliverables required by this task order directly to the COR with a copy of the transmittal letter to the CO. All deliverables become the property of the government and may not be further disseminated without prior written approval from DHS.

## 2.6 Security Requirements.

2.6.1 All work performed under this delivery order is unclassified unless otherwise specified by the government.

If classified work is required under this delivery order, the Government will provide specific guidance to the contractor as to which work will be conducted in a classified manner and at which classification level. The contractor shall also adhere to other applicable Government orders, guides, and directives pertaining to classified or confidential work.

### 2.6.2 FAR Clause 52.204-2

- a) This clause applies to the extent that this contract involves access to information classified "Confidential," "Secret," or "Top Secret."
- b) The Contractor shall comply with—
  - 1) The Security Agreement (DD Form 441), including the *National Industrial Security Program Operating Manual* (DoD 5220.22-M); and
  - 2) Any revisions to that manual, notice of which has been furnished to the Contractor.
- c) If, subsequent to the date of this contract, the security classification or security requirements under this contract are changed by the Government and if the changes cause

an increase or decrease in security costs or otherwise affect any other term or condition of this contract, the contract shall be subject to an equitable adjustment as if the changes were directed under the Changes clause of this contract.

d) The Contractor agrees to insert terms that conform substantially to the language of this clause, including this paragraph (d) but excluding any reference to the Changes clause of this contract, in all subcontracts under this contract that involve access to classified information.

## 2.7 Purchased Items

Provide DD250 and bill of materials for all items to include all serial numbers, hardware components, configuration and quantity, software specifications (quantity, serial number, revision, etc) vendor specific identifiers, warranty status and end date for DHS signature upon receipt of product. Where applicable, software purchased by a reseller to be provided under this contract is to be licensed to the Government and not the contract performer.

## 2.8 Invoicing

Invoicing instructions: submit invoices via email to the following addresses: st.invoicing.hq.dhs.gov, COTR email address as listed in this delivery order.

## 2.9 Licensing (If Needed)

Submit license information, software keys, serial numbers, authorization codes, activation codes, etc to the following addresses: (b)(6)  
(b)(6) COTR email address as listed in this delivery order.

## 3. Points of Contact

Contractor Point of Contact:

(b)(6)  
11111 Sunset Hills Road, Suite 200  
Reston, VA 20190

(b)(6)

DHS Points of Contact:

Contracting Officer's Representative (COR)

(b)(6)  
S&T HSA STOP 0201  
245 Murray Lane  
Washington, DC 20528-0201

(b)(6)

Technical Point of Contact:

(b)(6)

S&T HSA STOP 0201  
245 Murray Lane  
Washington, DC 20528-0201

DHS Contracting Officer:

(b)(6)

Department of Homeland Security  
Office of Procurement Operations  
S&T Acquisition Division  
245 Murray Lane, SW  
Washington, DC 20528

(b)(6)

DHS S&T may change the individual designated as a POC upon notice to the Contractor of such change.

#### **4. Other Provisions**

##### **General Statement for IT Systems**

All IT systems (as defined by DHS Management Directive 0007.1) being planned, designed, developed, and maintained for the Department of Homeland Security, Science and Technology Directorate (DHS-S&T), its customers, and/or with DHS data, shall align and comply at a minimum with the following (and successor documents):

- DHS and/or S&T Federal Enterprise Architecture.
- OMB Circulars, including but not limited to:
  - OMB Circular A-11
  - OMB Circular A-130, Management of Federal Information Resources
  - OMB Circular A-123, Management's Responsibility for Internal Control
- Section 508 of the Rehabilitation Act of 1973, per the 1998 Amendments, and the Architectural and Transportation Barriers Compliance Board's Electronic and Information Technology Accessibility Standards at 36 CFR 1194

- Certification and Accreditation - DHS Management Directive 4300 and NIST Special Publication 800-37, “Guide For The Security Certification and Accreditation of Federal Information System”.
- Federal Regulations to the E-Government Act (including Privacy Impact Assessment),
- 44 U.S.C. Chapter 35, Paperwork Reduction Act
- Government Paperwork Elimination Act (GPEA), P.L 105-277
- 44 U.S.C. 3541, P.L. 107-347, Section III, Federal Information Security Management Act of 2002 (FISMA)
- DHS Management Directives including 0007.1, 4010.2, 102-01 (Appendix B – System Engineering Life Cycle), 4300.1 (and 4300A), 4900, and others as appropriate.
- DHS MD 4200.1 IT Capital Planning and Investment Control (CPIC) and Portfolio Management
- Executive Order 13423, January 24, 2007 – Strengthening Federal Environmental, Energy, and Transportation Management
- OMB and DHS polices, procedures, and practices for Capitalized Property and Internal Use Software including:
  - OMB Circular A-136, “Financial Reporting Requirements”
  - DHS Financial Management Policy (FMP) 003, “Accounting for Internal Use Software”
  - DHS Capitalized Property Policies and Procedures - Chapter 11, “Accounting for Capitalized Property”, Para 11.3 and 11.4
  - US Immigration and Customs Enforcement (ICE), Office of the Chief Financial Officer, “Internal Use Software Policies and Procedures”
- Guidance related to the Secure Coding Initiative and secure coding verification may also apply. Determination of compliance shall be made in writing by the S&T OCIO.

**Part I - Contract Type**

This is intended as a firm-fixed price delivery order.

**Part II – Description/Specifications/Work Statement**

The U.S. Department of Homeland Security (DHS) is committed to using cutting-edge technologies and scientific talent in its quest to make America safer. The DHS Science and Technology Directorate (S&T) is tasked with researching and organizing the scientific, engineering, and technological resources of the United States and leveraging these existing resource into technological tools to help protect the homeland.

In accordance with the attached Statement of Work, the DHS/Science and Technology Directorate Homeland Security Advanced Research Projects Agency (HSARPA) Data Analytics Engine (DA-E) requires the Venntel software marketing data tool. The Venntel software marketing data tool offers broad and uncontrolled access to the underlying data set, making it possible for HSARPA to investigate the utility of this data across a broad set of use cases and potential applications and allows HSARPA to properly evaluate a rapidly emerging technology that has demonstrated significant promise for the Government’s counter-terrorism mission.

**Part III – Description/Specifications/Work Statement**

The contractor shall mark all awarded products with the order number *to be designated at award*.

**Part IV – Contract Administration**

**Contracting Officer’s Representative (COR).** The COR for this delivery is designated in accordance with the Homeland Security Acquisition Regulation (HSAR) 3052.242-72 Contracting Officer Representative, included in the FirstSource II IDIQ contract. The COR is:

Name: (b)(6)  
U.S. Department of Homeland Security  
Science and Technology Directorate

(b)(6)

**Contracting Officer (CO)**

The CO is the only person authorized to approve changes to any of the terms and conditions of this delivery order. In the event the contract affects any changes at the direction of any other person other than the CO, the changes will be considered to have been made without authority, and no adjustment will be made in the contract price to cover any increase in costs incurred as a result thereof. The CO shall be the only individual authorized to accept nonconforming work; or to waive any requirement of the contract; or to modify any term or condition of the contract. The CO is the only individual who can legally obligate government funds. No cost chargeable to the proposed

contract can be incurred before receipt of a fully executed contract, which includes any subsequent contract modifications or other specific written authorization from the CO.

The contractor shall not comply with any order, direction or request of government personnel unless it is issued in writing and signed by the CO; or is pursuant to specific authority otherwise included as a part of this contract. No order, statement, nor conduct of government personnel, other than the CO, who visit the contractor's facilities or in any other manner communicate with contractor personnel during the performance of this contract, shall constitute a change under the Changes clause of this contract.

The procuring and administering Contracting Officer for this delivery order is:

(b)(6)

U.S. Department of Homeland Security  
Office of Procurement Operations  
Science and Technology Acquisition Division

(b)(6)

**Invoicing and Payment**

Payment shall be submitted to the mailbox [InvoiceSAT.Consolidation@ice.dhs.gov](mailto:InvoiceSAT.Consolidation@ice.dhs.gov) and cc: the COR and the Contracting Officer. The invoice must reference each CLIN billed.

**Part V – Solicitation Provisions**

**V.1 FAR 52.252-1 Solicitation Provisions Incorporated by Reference (Feb 1998)**

The Contractor's First Source II contract clauses are incorporated into this Delivery Order. This solicitation incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Upon request, the Contracting Officer will make their full text available. The offeror is cautioned that the listed provisions may include blocks that must be completed by the offeror and submitted with their quotation. In lieu of submitting the full text of those provisions, the offeror may identify the provisions by paragraph identifier and provide the appropriate information with their quotation. Also, the full text of a solicitation provision may be accessed electronically at these internet addresses:

- <https://acquisition.gov/far/current/html>
- <http://farsite.hill.af.mil/vffara.htm>

Clause Number	Title	Date
52.204-7	System for Award Management	Oct 2016
52.209-10	Prohibition on Contracting with Inverted Domestic Corporations	Nov 2015
52.212-4	Contract Terms and Conditions—Commercial Items	Jan 2017

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52.215-5	Contract Terms and Conditions Required to Implement Statutes or Executive Orders—Commercial Items	Nov 2017
52.227-14	Rights in Data—General	May 2014
HSAR 3052.209-70	Prohibition on Contracts with Corporate Expatriates	Jun 2006

2. AMENDMENT/MODIFICATION NO. P00001	3. EFFECTIVE DATE See Block 16C	4. REQUISITION/PURCHASE REQ. NO. RSUS-20-00070	5. PROJECT NO. (If applicable)
6. ISSUED BY	CODE DHS/OPO/S&T/CHEMB	7. ADMINISTERED BY (If other than Item 6)	CODE

U.S. Dept. of Homeland Security  
Office of Procurement Operations  
S&T Acquisition Division  
245 Murray Lane, SW, #0115  
Washington DC 20528-0115

8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code)  GOVPLACE 1886 METRO CENTER DRIVE SUITE 100 RESTON VA 201905284	(x)	9A. AMENDMENT OF SOLICITATION NO.
		9B. DATED (SEE ITEM 11)
	x	10A. MODIFICATION OF CONTRACT/ORDER NO. HSHQDC-13-D-00022 70RSAT18FR0000052
		10B. DATED (SEE ITEM 13) 05/11/2018
CODE 9570508830000	FACILITY CODE	

**11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS**

The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers  is extended.  is not extended.  
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning \_\_\_\_\_ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)  
See Schedule

**13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.**

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)
X	D. FAR 4.804-5 Procedures for closing out contract files

**E. IMPORTANT:** Contractor  is not.  is required to sign this document and return \_\_\_\_\_ copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)  
DUNS Number: 957050883+0000

a. The purpose of Modification P00001 to the Department of Homeland Security (DHS) Delivery Order Procurement Instrument Identifier (PIID) 70RSAT18FR0000052 is to close out the Delivery Order. Accordingly, the Delivery Order is hereby modified as follows:

1) Per FAR 4.804-5, this is a unilateral modification to close Delivery Order 70RSAT18FR0000052. Concurrence from the vendor could not be obtained. There is a Zero Dollar balance in FFMS and the Period of Performance has been reached, this Delivery Order can be closed without contractor concurrence. The associated FFMS financial report shows payment totaling \$362,214.96 leaving an unexpended balance of \$0.00.

Continued ...  
Except as provided herein, all terms and conditions of the document referenced in Item 9 A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)	16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) (b)(6)
15B. CONTRACTOR/OFFEROR	16B. UNITED STATES OF AMERICA (b)(6)
15C. DATE SIGNED	Digitally signed by (b)(6) (b)(6) Date: 2020.07.05 20:47:05 -04'00'



**CONTINUATION SHEET**

REFERENCE NO. OF DOCUMENT BEING CONTINUED  
HSHQDC-13-D-00022/70RSAT18FR0000052/P00001

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2 2

NAME OF OFFEROR OR CONTRACTOR  
GOVPLACE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	THIS DELIVERY ORDER IS HEARBY CLOSED.  Period of Performance: 05/11/2018 to 05/10/2019				